

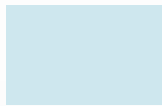
RADREVENUE™

CASE STUDY CLIENT #20012



NATIONWIDE RADIOLOGY PROVIDER (NASDAQ)

\$6.9m REVENUE RETURNED TO CLIENT



77% PATIENT ACCOUNTS RESOLVED

RAD STORY

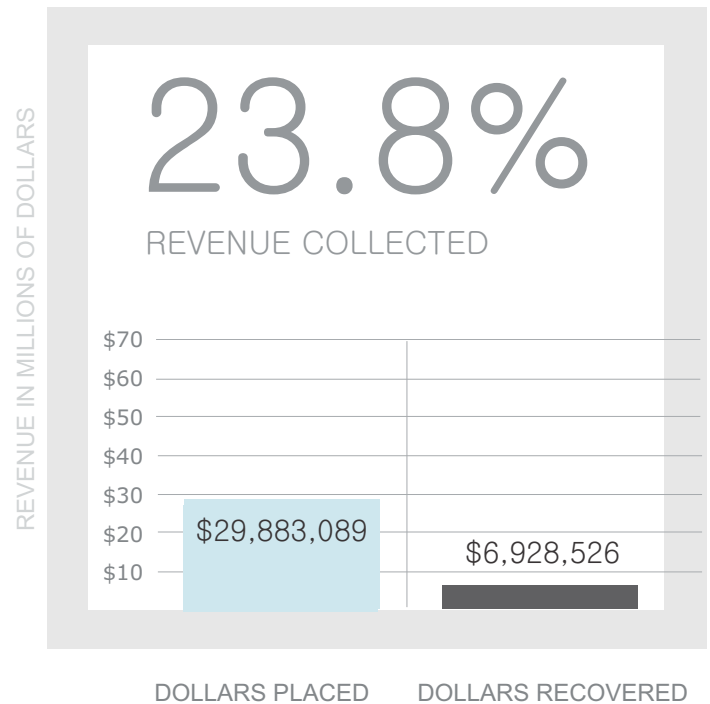
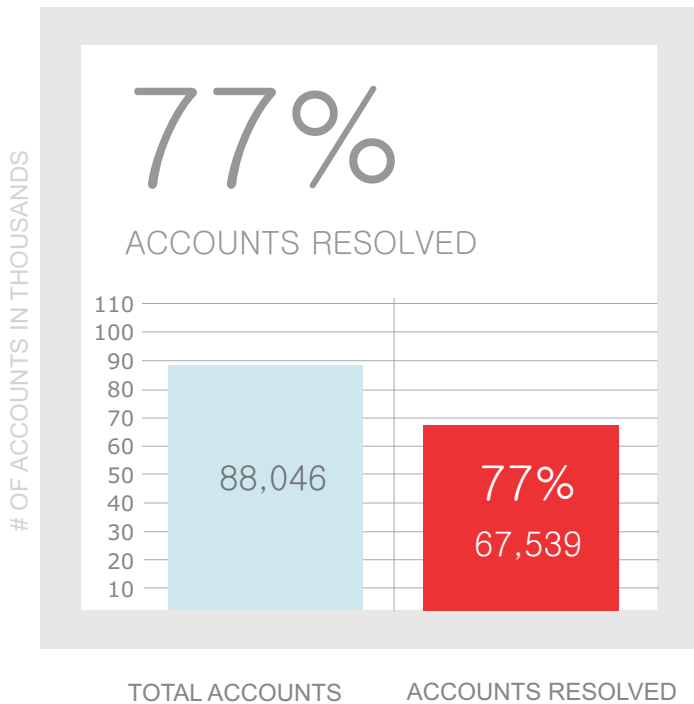
RADREVENUE began working with #20012 in 2005. They were experiencing poor returns and client time from their existing collections provider. They believed returns could be better but were reluctant to change because of the slow implementation process of a new AR solution. They wanted a partner that could increase returns, reduce the days in AR and provide a quick seamless setup.

We made #20012 our top priority, which wasn't too difficult. We had already experienced connectivity with major insurance and radiology practices software providers. The setup was quick and painless for #20012. Since 2005 #20012 has sent us over 88,000 accounts and nearly \$30 million in past-due receivables.

CLIENT #20012

Client #20012 is a publically traded (NASDAQ) Radiology and Imaging service provider. They are the nation's largest with locations in over 1000 hospitals across 44 States.

\$6,928,526 REVENUE RECOVERED 77% OF PATIENT ACCOUNTS RESOLVED



PATIENT'S PAID

RADREVENUE resolved 77% of accounts with an average day in collection at 46 days of placement. A total of 88,046 accounts were sent with an average balance of \$339. 25,471 of patients paid-in-full. 20,507 have been returned to the client as either insurance resolution or non-collectable. The remaining 46,068 are still in collection and are managed by **RADREVENUE**.

REVENUE RECOVERED

RADREVENUE has collected \$6,928,526 in lost revenue since 2005. A total of \$29,883,089 was sent to locate, collect self-pay, update patient information, identify insurance and negotiated a settlement or payment plan. **RADREVENUE**'s recovery of accounts was 23.8% exceeding the national average collection rate for radiology accounts by over 5%.

*Data based on RADREVENUE Internal Recovery Reports. References and Client Reports provided upon request.

CONTACT **RAD** TODAY AND LEARN ABOUT HOW YOUR
RADIOLOGY PRACTICE CAN RECOVER REVENUE.

WORK WITH **RAD**

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